

مملكة مولتاqa MOLTAQA

WHERE EVERYTHING COMES TOGETHER

by
AL-ESTESMARIA
HOLDING



WHO WE ARE

With over than nine years of proven experience, we are a leading Egyptian holding company working in close collaboration with the Egyptian government to deliver high-impact projects across Egypt and key African markets.

Guided by a team of seasoned professionals in investment, management, and marketing, we operate across a diversified portfolio of sectors including manufacturing, real estate development, commercial ventures, tourism, and integrated security solutions.

Through strong strategic partnerships and efficient operating models, we develop and manage projects that generate sustainable returns, support national development priorities, and create long-term economic and social value in alignment with Egypt Vision 2030.





OUR VISION

To become a leading regional investment group that drives sustainable economic growth through diversified investments in real estate, manufacturing, security, and infrastructure, while actively contributing to the advancement of the Egyptian economy and the development of African markets.



OUR MISSION

To develop, manage, and scale high-impact investments across strategic sectors; including real estate, manufacturing, tourism, security, and commercial projects while delivering secure returns, advancing national economic objectives, and strengthening the Egyptian economy through job creation, local production, and sustainable development.



WHERE EVERYTHING
COMES TOGETHER



CORE VALUES



- STRATEGIC GOVERNMENT & PRIVATE PARTNERSHIPS
- NATIONAL ECONOMIC CONTRIBUTION
- INDUSTRIAL & INVESTMENT EXCELLENCE
- SUSTAINABLE GROWTH & LONG-TERM VALUE
- INNOVATION & MARKET ADAPTABILITY



CONCEPT STORY

Moltaqa Mall is a premium lifestyle destination conceived as a central hub for contemporary living, seamlessly integrating retail, dining, entertainment, and social engagement within a vibrant and cohesive environment. Enhanced by integrated premium services such as Fuel Up and convenient drive-thru facilities, Moltaqa Mall combines everyday functionality with elevated experiences, delivering a destination that is refined, accessible, and effortless.

POSITIONING

Moltaga Mall is a new lifestyle landmark in Sheikh Zayed, positioned as a premium destination for visitors who value quality, efficiency, and a seamless all-in-one experience.





DESIGN DIRECTION

Moltaqa Mall features a warm, contemporary design characterized by clean architectural lines, natural stone and wood finishes, and a seamless indoor–outdoor flow. Expansive glass façades, integrated greenery, and thoughtfully layered lighting come together to create a refined, open, and inviting atmosphere throughout the day and into the night.





PROJECT OVERVIEW

Moltaqa Mall is the largest commercial development undertaken by Al Estesmaria Holding. The project is composed of two main buildings arranged around expansive outdoor spaces, with Fuel Up positioned at the core of the development as a central functional and visual anchor.

Total Land Area	Commercial Area	Building Coverage	Floors	Ceiling Height	Drive-Thru Units
16,000 sqm	7.414 sqm	40%	Ground + First	5 m2	2

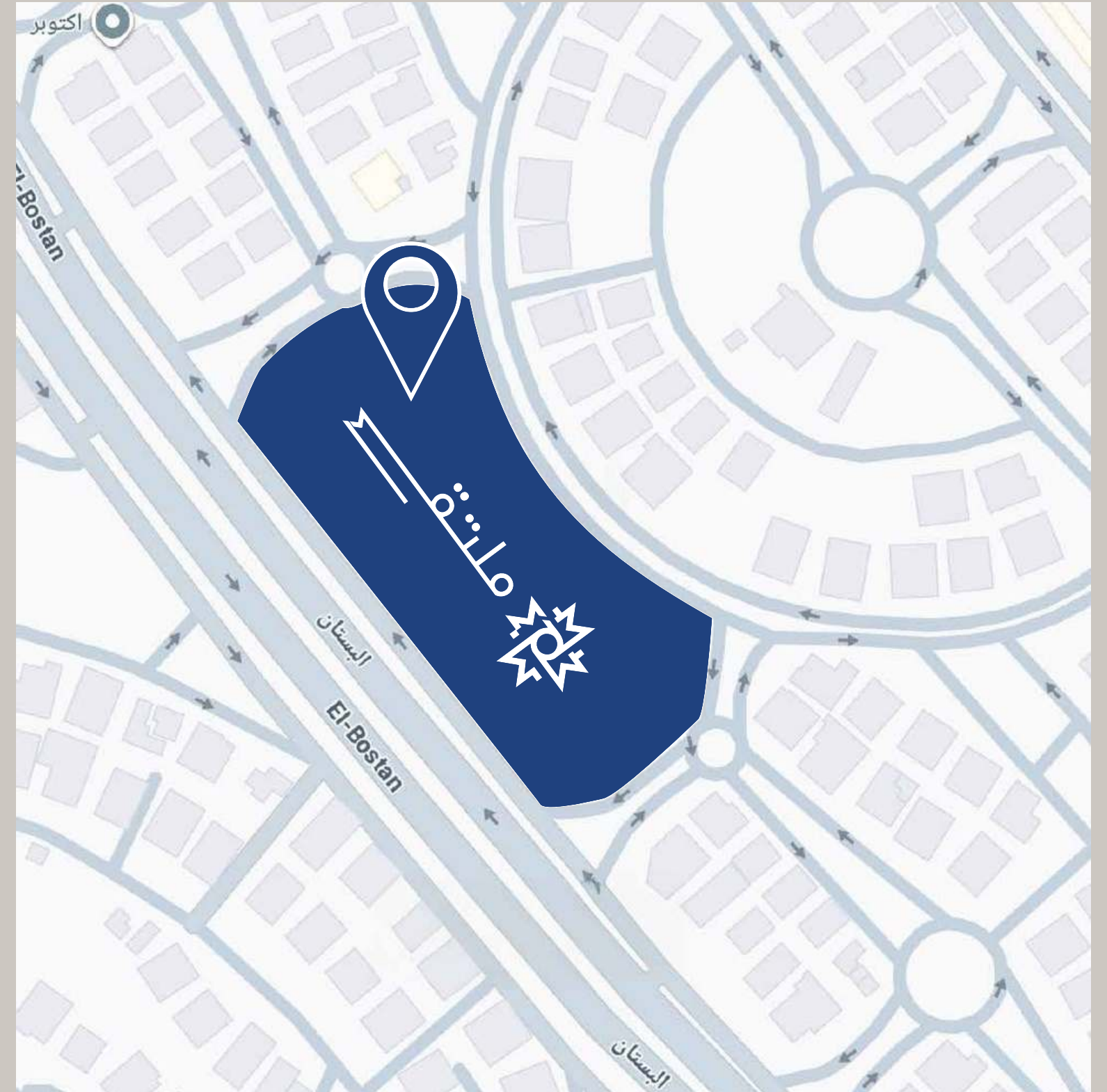


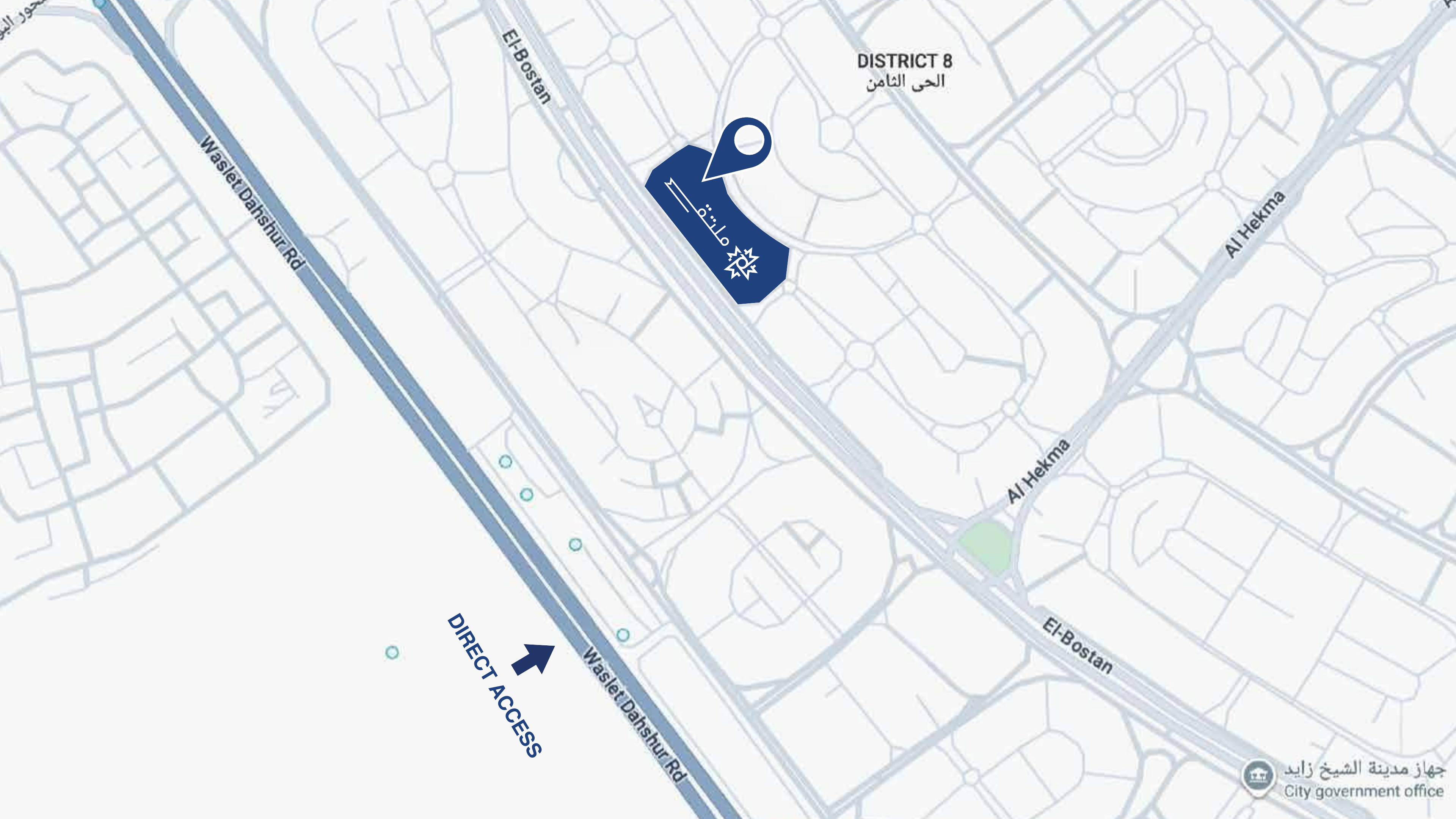
PERFECTLY LOCATED

Strategically positioned at the main entrance of Sheikh Zayed, Moltaqa Mall enjoys exceptional accessibility from all key routes and landmarks, making it a true gateway destination for the entire area.

Minutes Away From:

Grand Egyptian Museum: **20–25 minutes**
Sphinx International Airport: **30–35 minutes**
Sheikh Zayed Main Districts: **4–5 minutes**
Cairo–Alexandria Desert Road: **Direct access**





DISTRICT 8
الحى الثامن

El-Bostan

Waslet Dahshur Rd

Al Hekma

Al Hekma

El-Bostan

Waslet Dahshur Rd

DIRECT ACCESS



جهاز مدينة الشيخ زايد
City government office



FUELUP – ADDED VALUE TO THE PROJECT

Fuel Up is a premium standalone brand within Moltaqa Mall, offering 92, 95, and 98 octane fuel in addition to EV charging solutions. It supports modern mobility needs while reinforcing the mall's positioning as a seamless, one-stop destination.

Moltaqa Mall is a premium lifestyle

Daily
Luxury
Experience

Experience-led
destination,
not just
shopping

Prime
location
advantage

Contemporary,
high-end
architectural
design



TARGET AUDIENCE

Moltaga Mall welcomes families, professionals, and everyday visitors seeking quality, convenience, and modern lifestyle experiences all within a single, integrated destination.





DIVERSIFIED SPACES

COMMERCIAL TOTAL AREA

7,414 Sqm



MODERN INNOVATIVE

DESIGN

OUTDOOR AREA



UNIQUE SELLING POINTS

- First station in Egypt to offer 98 octane fuel
- EV charging infrastructure supporting next-generation mobility
- A curated mix of 68 premium retail brands
- Flexible leasing options with a variety of unit sizes
- A true one-stop 5 Centralized layout destination concept
- Centralized layout destination concept 6 designed for easy access and smooth circulation
- Designed to encourage high repeat visitation





PROJECT CONSULTANTS



المقاول العام
للمشروع

Alchemy

الاستشاري
المعماري للمشروع

SHAKER
CONSULTANCY GROUP

الاستشاري العام
للمشروع



الشركة المنفذة
للمشروع



الاستشاري
المعماري للمشروع



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ملتقة MOLTAQA

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